

C(k)P and iC(k)P Live Virtual Courses – June 2021 Program **AGENDA**

This Agenda is tentative and subject to change

Time	Topics and Speakers
	Friday, June 4, 2021
11:00 am – 11:15 am ET	Welcome and UCLA Anderson Introductions
11:15 am – 12:45 pm ET	Understanding the DC Industry Fred Barstein, TRAU and Lew Minsky, DCIIA
12:45 pm – 1:00 pm ET	BREAK
1:00 pm – 3:00 pm ET	Decisions Under Risk and Uncertainty Craig Fox, UCLA Anderson
3:00 pm – 3:30 pm ET	Breakout Discussions
	Friday, June 11, 2021
11:00 am – 12:30 pm ET	How Can We Help Our Future Selves? Hal Hershfield, UCLA Anderson
12:30 pm – 12:45 pm ET	BREAK
12:45 pm – 2:45 pm ET	Principals of Persuasion Noah Goldstein, UCLA Anderson
2:45 pm – 3:00 pm ET	BREAK
3:00 pm – 3:30 pm ET	Breakout Discussions

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Time	Topics and Speakers
	Friday, June 18, 2021
11:00 am – 12:30 pm ET	Key Public Policy Issues Impacting DC Plans Melissa Kahn, State Street Global Advisors and Kent Mason, Davis & Harman
12:30 pm – 12:45 pm ET	BREAK
12:45 pm – 1:15 pm ET	Breakout Discussions
1:15 pm – 2:45 pm ET	Managerial and Small Business Accounting Eric Sussman, UCLA Anderson
2:45 pm – 3:00 pm ET	BREAK
3:00 pm – 3:30 pm ET	Breakout Discussions
	Friday, June 25, 2021
11:00 am – 12:30 pm ET	Building Strong Brands in Financial Services Sanjay Sood, UCLA Anderson
12:30 pm – 12:45 pm ET	BREAK
12:45 pm – 1:15 pm ET	Breakout Discussions
1:15 pm – 2:45 pm ET	Thinking on Your Feet Iris Firstenberg, UCLA Anderson
2:45 pm – 3:00 pm ET	BREAK
3:00 pm – 3:30 pm ET	Breakout Discussions