

Frequently Asked Questions and Information – C(k)P Designation



Who should enroll on the C(k)P designation program?

The C(k)P designation represents the pinnacle of achievement for Retirement Plan Advisors and Professionals. The C(k)P Designation is designed to move a retirement plan advisor to “elite” status. Applicants must have a minimum of 3 years of experience, 10 retirement plans and at least \$30 million in Assets Under Management (AUM). These minimums must be met either individually or as part of a selling team. Most applicants who seek the C(k)P Designation are interested in growing their AUM through the effective use of Behavioral Finance, Decision Making Theory and Improved Outcomes.

Upon completion of the C(k)P designation, the retirement advisor will have gained knowledge regarding:

- Behavioral Finance
- Decision Making
- Technical Competence of Defined Contribution Plans
- Understanding the Principles of Persuasion
- How to Build Strong Brands
- Making Decisions Today in the best interest of Future Outcomes
- Understanding the landscape of the Qualified Plan business
- Fiduciary Awareness
- Establishing Strategies which will Optimize Plan Outcomes

How long do I have to complete the C(k)P designation program?

Students enrolled in the C(k)P designation have 2 years to complete all required curriculum. The 2-year clock begins on the final day of class at UCLA. It is highly recommended to complete Level I coursework prior to the UCLA classes. All Study Materials are made available upon a student making the initial payment.

How many questions are on the C(k)P final exam(s) and what is a passing score?

There are 2 exams that must be passed to receive the C(k)P:

Campus Exam - covers material from UCLA live classes. There are 40 questions, and the Passing score is 80%.

C(k)P Designation Exam - includes material from Levels 1, 2 and 3 of the online courses Study Material and UCLA live classes. There are 125 questions. Passing score is 80%. The Designation Exam is a proctored.

Once I complete the C(k)P Designation program, can I begin using the designation immediately?

After a student successfully completes all the requirements of the professional designation program, they are welcome to use the designation. You will receive access to the C(k)P Designation Usage Guidelines. The C(k)P Designation is conferred in collaboration with UCLA Anderson School of Management Executive Education. The C(k)P Designation Usage Guidelines must be adhered to by all who hold the C(k)P Designation.

What are the on-going CE Education requirements and Annual Fees?

Education

All C(k)P Designation holders are responsible for completing 12 hours of continuing education (CE) credits every year. The 6 hour self-study and 6 in-person study - requirement was suspended in during 2020, 2021 & 2022 to make accommodation for designation holders during the pandemic. (The pandemic accommodation permits all 12 CE hours to be either online or in-person.)

The Education is required each calendar year. For 2022, CE can be submitted online from January 1, 2022 to December 31, 2022. That same process is in place for subsequent years

Annual Fee

An annual fee includes:

- Full access to Annually-updated online course, MB-210 Retirement Plan Market & Industry Review (which includes data and information from over 25 sources from Academia, U.S. Government, Industry Associations, and Plan Providers);
- Access to all TRAU Instructors - including C(k)P Designation TRAU Professors in collaboration with University of California Los Angeles (UCLA);
- C(k)P Designation holder Profile hosted on the TRAU Registry (holding the C(k)P Designee Photo, Bio and Credentials);
- Full display of the TRAU Registry available to Plan Sponsors, Participants and Plan Providers; and
- CE Cross-reporting, Recordkeeping, and Co-branding.

The annual fee (which includes access to MB-210) is due and payable on the 1st day of month following the authorization to use the C(k)P Designation - and occurs on the same month in consecutive years.

Annual Fee – Double-dip

The TRAU “Annual Fee – Double-dip” enables C(k)P Designation holders in good-standing to receive additional value/credit for their Annual Fee.

TRAU permits C(k)P holders to apply the C(k)P Designation holder’s annual fee amount as a credit to an associate within your firm or to a colleague, as an incentive to use as a credit, in the associate or colleagues – pursuit of their own C(k)P Designation, a SPARK Designation (ARPC or ARPS), or in their role as an Adjunct Lecturer in the TPSU program. To qualify for the Annual Fee Double-dip a C(k)P Designation holder must:

- 1) Have paid their Annual Fee either “on-time” or “early”;
- 2) Apply their Annual Fee in the same calendar year as it has been paid;
- 3) Direct and use the Annual Fee Double-dip during the current calendar year; and
- 4) Be current on their own CE Education requirement.

Late Annual Fee Payments do not qualify for the Annual Fee Double-dip. Annual Fee Double-dip opportunities cannot carry-over a calendar year.

When is the C(k)P designation offered and where?

The C(k)P designation program is offered twice a year, in May and November, in-person, on campus at UCLA in Los Angeles. Except for virtual delivery, attendance is mandatory.